

LYNX SERIES

A NEW DAWN OF DURABILITY.




**Everlast
Roofing, Inc.**
OUR NAME SAYS IT ALL

888.339.0059

EVERLASTROOFING.COM

THE NEXT GENERATION

Our promise to our customers is to continue to push boundaries to produce superior performing products. This promise has led to the introduction of **AZM® with Activate Technology** and **COLORBOND®** with the release of our next generation product. **Everlast Roofing is the only company to offer this technology in North America.**



LYNX Series is built on 28 gauge steel, measured before paint, not after.

SUPERIOR BARRIER PROTECTION

Responding to market demands for a more durable, resilient, and sustainable product we introduced the **next generation of metal roofing, AZM® with Activate Technology**. This product is a **highly corrosion-resistant coated steel**, known as Zincalume® with Activate Technology. The results of a comprehensive test program ensures that the new product provides **optimum performance**.



AZM®: MORE SUPERIOR CORROSION RESISTANCE

By **adding magnesium into the already proven aluminum-zinc alloy coating** we improved galvanized protection by activating the aluminum. The result was the best corrosion resistance seen in the industry.

REAL WORLD EXPOSURE TESTING

Images shown below are 4" x 6" samples after 20 years exposure in a severe marine environment.



LABORATORY TESTING

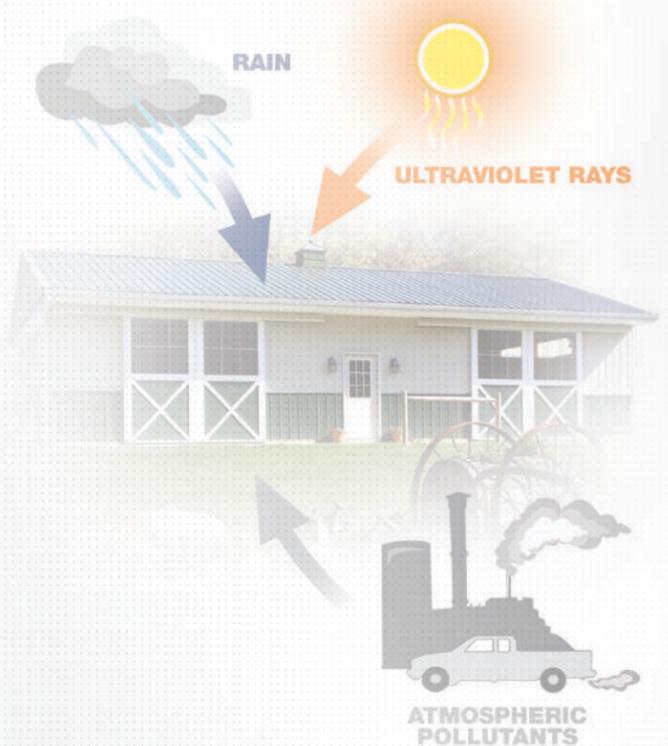
After 14 weeks of Q-Fog testing, next generation AZM with Activate Technology demonstrates its superior resistance to corrosion in a laboratory simulation of natural atmospheric corrosion.



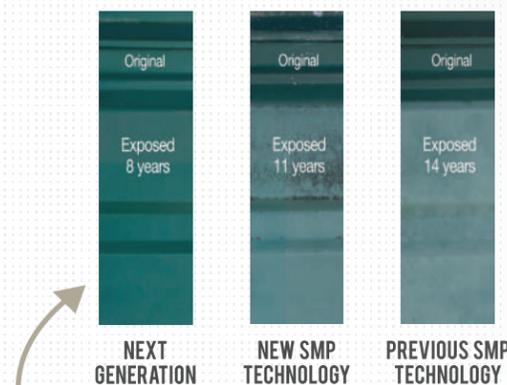
Colorbond®

EXCLUSIVE PAINT SYSTEM

COLORBOND® has been tested in some of the harshest regions of the world where corrosive environments and high solar intensity take their toll on painted products. Even with over 50 years of proven excellent durability in locations across the globe, BlueScope Steel, and Everlast Roofing, continue to test and evaluate **COLORBOND®** for resistance to corrosion, dirt retention, chalking, color fade and gloss retention.

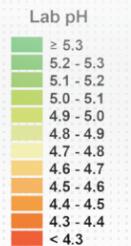
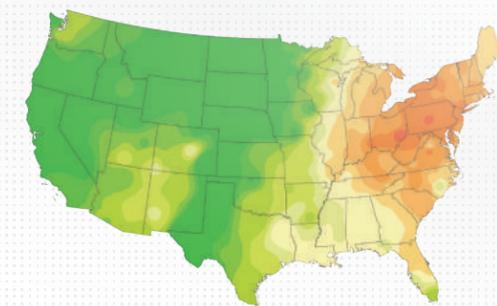


Colorbond® COMPETITOR

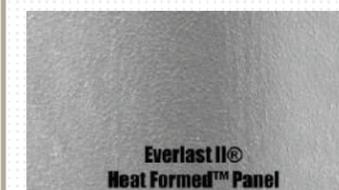


TESTING IN REAL CONDITIONS

Panels shown above are actual samples that were exposed to real-life outdoor conditions on the same building. **COLORBOND®** is trending to surpass the competitor's current and previous SMP Technology.



EVERCURE™ PROCESS



HEAT FORMING™

Why does Everlast Heat Form? Cracks allow moisture, which is often contaminated by atmospheric pollutants, to penetrate the protective surface of the coating, and cause the substrate to rust or corrode. In fact, the fracture in the paint can cause a painted panel to corrode at a faster rate than an unpainted panel. At the point when the paint film has been opened, electrochemical cells are established, which will promote greater and faster corrosive attack. The result is accelerated corrosion at these areas because of their tendency to remain wet longer.

The Heat Formed™ panel creates a paint system that is more flexible and therefore better able to withstand the rigors of the forming process. The paint coverage is not compromised and the result is an outstanding barrier protection. This barrier protection prevents corrosion by isolating the steel.



ADVANCED TOOLING

Advanced State of the Art Tooling is another area of excellence in Everlast Roofing's roll formed products. Using additional stands places less stress on the formed radius of our panel, providing for the most consistent panel profile on the market.

CECI® (CUT-EDGE CORROSION INHIBITOR)

At Everlast, we have been working on a way to protect the cut edge of our manufactured steel panels. After committing to buying only the best steel on the market and innovating the traditional roll forming process with Heat Forming™, we went even further with the last step in our Evercure™ process. This application is being applied to the factory cut edge of the panels. **Because the corrosion inhibitor applied is a clear product, end-users will see virtually no sign of CECI®.** It works to protect against and effectively decrease corrosion rates, as proven through industry research.

FINISHED PANEL

As proven through industry research, Everlast's panels are stronger, more durable and less likely to crack over a duration of time. Our goal at Everlast Roofing, Inc. is to incorporate cut-edge technological advances to our products to ensure the highest standard of quality. Evercure is just another step in our commitment to bringing the metal marketplace the finest materials in quality building components.



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